

Tracking, Advertising and Promotion Activities, Results and Dollars

Month _____

Mode/Item	Date	# Contacts	# Clients	# Referrals	Cost
General Networking					
❖					
❖					
❖					
❖					
Organizations					
❖					
❖					
❖					
Volunteer					
❖					
❖					
Direct Mail					
❖					
❖					
❖					
❖					
Ads					
❖					
❖					
❖					
Presentations					
❖					
❖					
❖					
Signage					
❖					
❖					
❖					
Media					
❖					
❖					
❖					
Other					
❖					
❖					
❖					
❖					

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